

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy with Ty Howard



A Life Changing Event Helping Young Lives Realize Their True GREATNESS and Capture Their Dreams!

(Exclusive and Open to ONLY 36 Teens from Across the Nation)

True GREATNESS Is—As True GREATNESS Does!

Ty Howard's YOU Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy is an intense 5-day empowerment program, held in the State of Maryland. This Academy inspires and fuels the True GREATNESS of 36 young people (ages 14 – 18), from across the nation, to help them succeed confidently in the areas of **Life Planning, College Planning, Health & Fitness, and Leadership**. In turn, putting them on a path that will give them a jumpstart on making their visions of success and dreams come true!

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy is inspired by, built on, and teaches from the guiding principles of Ty Howard's trademarked "You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Process Model" and his forthcoming book with the same title. The Academy helps participants explore not only what they want to do, but who they want to be. We believe "True GREATNESS Is—As True GREATNESS Does!" As a result, the Academy introduces, explores and discusses with participants "The 8 Essentials of True GREATNESS."

The 8 Essentials of True GREATNESS

Essential #1: Gift – It's your responsibility to identify and develop your gift.

Essential #2: Respectful – Respect starts with you and impacts others.

Essential #3: Responsible – You are the architect of your future.

Essential #4: Resourceful – You win in life with people, organizations and information.

Essential #5: Resilient – When the results of poor choices, mistakes and life happen to you—learn from it and bounce back stronger and better than you were before.

Essential #6: Education – Education is your ultimate key to new levels of success.

Essential #7: Action Driven – Enthusiastic, focused and purposeful steps of action will always move you further ahead in life.

Essential #8: Triumphant – Rewards, achievement and celebration will always come to the determined and focused person who believes he/she can and does it, even in the midst of naysayers, toxic people, and non-supporters.

You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy (a sub-division of InspiraGen Institute, LLC)

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228

Toll Free: 1-800-385-3177 Direct Phone: (443) 982-7582 Email: ywbtbgacademy@borntobegreatacademy.com

For more information and to register your teen now, visit: www.BornToBeGreatAcademy.com

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy

with Ty Howard (Continued...)



Each **You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy** is comprised of approximately 36 teens from diverse ethnic, religious, socio-economic, educational and cultural backgrounds. The Academy's curriculum is designed and presented by Ty Howard, Founder and Lead Facilitator, teamed with a group of expert facilitators who are all highly respected in their own professions and serve as excellent role models and mentors for the teens.

Much of the week's work is done in small groups we call GREATNESS Packs, which create a safe, encouraging and supportive learning environment. Participants work together, form friendships, and benefit from new perspectives. Each person in their GREATNESS Pack works to develop a Personal Life Plan — and an extraordinary commitment to changing or contributing to the world in a positive way.

Based on the vision of the Academy, participants develop a blueprint for the action steps they will take when they return home — with the objective of accomplishing meaningful and measurable change in their school performance, community and family during the next 12-48 months. With the guidance of the Y.W.B.T.B.G!!!!™ Academy facilitators, participants complete a blueprint that identifies the goals, relationships, positive and healthy habits, and action steps that are essential to succeeding in Life, College, Health & Fitness, and Leadership.

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy is more than a classroom. It is a transforming True GREATNESS Learning laboratory. Teens are encouraged to reflect, practice new skills, identify and cancel toxic habits, test new healthy behaviors, give and receive feedback, in a safe, non-threatening, and supportive atmosphere. We have also noticed an increase in learning quality, willful participation, impact and retention when the group is kept at a manageable size (36 or less). The program is attentive to a wide range of learning styles and grounded in “We Can and Will ALL Learn, Grow and Succeed Together. True GREATNESS Is—As True GREATNESS Does!”

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy works to help participants achieve five primary outcomes:

1. To develop the ability that will enable each teen to create and leave with a written Personal Life Plan capable of producing extraordinary results.
2. To increase their capability to effectively plan, prepare, get accepted, excel, avoid the pitfalls, and graduate from college on-time, and become masters at Majoring in GREATNESS.
3. To embrace the daily practice and belief in self-love, self-care, self-esteem, self-confidence, healthy habits, healthy choices, healthy values, healthy behavior, and healthy relationships.
4. To increase their ability to identify the most effective life skills and educational tools and strategies to help them—and their parents—to keep and hone their (the teen's) competitive edge.
5. To increase their capability and commitment to become “ethical” global leaders — equipped and empowered to bring positive change for a better world.

You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy (a sub-division of InspiraGen Institute, LLC)

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228

Toll Free: 1-800-385-3177 Direct Phone: (443) 982-7582 Email: ywbtagacademy@borntobegreatacademy.com

For more information and to register your teen now, visit: www.BornToBeGreatAcademy.com

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy

with Ty Howard (Continued...)



It is our ultimate goal that the **You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy Graduates**, moving forward, be endowed with the knowledge and commitment to continue to carve out new “*green and growing paths*” inside global communities wherever they go in life. It is this level of emotional intelligence, social intelligence and spiritual intelligence that will propel Y.W.B.T.B.G!!!!™ Academy Graduates to persist through high school, college—and gain the fortitude required to successfully attain their life vision, purpose, mission and goals.

Highlights from the Curriculum

Day 1: “Bringing Vision, Decision and Action into Reality”

Life Planning

You’ll begin to explore what Life Planning means and discuss its core components. Planning for your future, mapping it out, step by step, can give you a much happier future - if you stick to the plan. You’ll meet the other teen participants and expert facilitators and academy mentors in the “True GREATNESS Learning Community,” and you’ll also join 6 other teens in a group called the “GREATNESS Pack.” As your primary reference group, your GREATNESS Pack will offer you peer feedback, support, and help you to develop and refine your Personal Life Plan and vision for the future. You will be introduced to, explore and discuss “The 8 Essentials of True GREATNESS.”

Next, you will also experience “Etiquette Training” like no other—geared toward preparing you for the new and often demanding social and business situations you will face in life. The following topics will be covered: Everyday Basic Etiquette, Positive First Impressions, Introductions/Handshaking, Eye Contact/Body Language, How to Walk, Sit and Stand with Confidence, Conversation and Listening Skills, Techno-Etiquette and Social Networking Dos and Don’ts. Dress, Grooming and Style Advice, Interviewing Tips/College and Job Interviews, and Dining Skills and Table Manners.

Day 2: “Majoring In GREATNESS”

College Planning

You’ll begin the second day in an experiential College Planning activity. By working your way through a series of college planning educational sessions and discussions, your eyes will be opened to the information that guidance counselors and college financial aid officers don’t tell you. You’ll learn little-known ways of getting tuition discounts regardless of how much money your parents make, or even how good a student you are. You’ll also be given a clear roadmap plan for you to follow from the college planning stage, application and enrollment stage, what to do when you get to college stage, avoiding the pitfalls stage, through your college graduation.

You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy (a sub-division of InspiraGen Institute, LLC)

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228

Toll Free: 1-800-385-3177 Direct Phone: (443) 982-7582 Email: ywbtagacademy@borntobegreatacademy.com

For more information and to register your teen now, visit: www.BornToBeGreatAcademy.com

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy

with Ty Howard (Continued...)



Day 3: “Sustaining GREATNESS Through Healthy Habits and Relationships”

Health & Fitness

You’ll begin the third day by adding another dimension to your self-awareness by completing a behavioral and habits inventory assessment. From that information, you’ll have an opportunity to set several personal goals for the rest of the week and share those with members of your GREATNESS Pack. You will have educational sessions that focus on Health and Fitness, and you’ll also participate and share in discussions on self-esteem, body awareness and care, getting and staying fit for life, avoiding and defeating toxic relationships, and attracting and maintaining healthy relationships.

Day 4: “Leading with Confidence, Integrity and By Example”

Leadership Development

Leading with “Confidence,” “Integrity” and “By Example” today—is easier said than done. You will have educational sessions on the fundamentals of leadership, personal branding, community service, effective communication, and ethical leadership. You will discuss and debate what it means to have “Confidence,” “Integrity” and “Lead By Example,” and you will learn the Y.W.B.T.B.G. Philosophy and Standard on what it takes to continuously “Lead with Confidence, Integrity, and By Example.”

Day 5: “Staying Empowered to Bring Change to a Better World: The Y.W.B.T.B.G!!!!™ Academy Global Leadership Approach”

GREATNESS Packs Academy Project Presentations and Graduation Ceremony

On the final day, you will prepare to return home and face your responsibilities as a **You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy Graduate** who practices – daily – the discipline of “The 8 Essentials of True GREANTESS.” As a Y.W.B.T.B.G!!!!™ Academy Graduate, you will join the ranks of creative leaders who will be globally competitive, yet, compassionate. You will not only be equipped and on the “Right” path to advance and excel in 21st Century work place, you will bring change to a better world as you continue your life’s journey. You will learn what it means to be a part of the nationwide Y.W.B.T.B.G!!!!™ Academy Family – a family and network of mutual encouragement, coaching and support. A True GREATNESS Learning Community commencement ceremony concludes the week.

You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy (a sub-division of InspiraGen Institute, LLC)

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228

Toll Free: 1-800-385-3177 Direct Phone: (443) 982-7582 Email: ywbtagacademy@borntobegreatacademy.com

For more information and to register your teen now, visit: www.BornToBeGreatAcademy.com

The You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy

with Ty Howard (Continued...)



About Ty Howard

- Founder, Publisher and Editor-in-Chief of the online magazine, *MOTIVATION*
- Habits Consultant and Teen Enrichment Expert
- Successful Entrepreneur and Business Leader
- Best-selling Author
- One of America's Most Dynamic Youth Motivational Speakers
- Contagious Enthusiastic Personality
- Responsible and Accountable Father
- Positive Model, Success Coach & Mentor
- Community Humanitarian and Philanthropist
 - Ty Howard's College Scholarship Fund Program



Ty Howard is an internationally renowned motivational speaker, habits consultant, youth performance improvement expert, and one who can and will connect with youth and young adult audiences from all walks of life. He presents over 100 dynamic keynote addresses and life-skills development workshop programs to youth, teenagers, students, young adults, teachers, guidance counselors, principals, and parents each year.

Ty Howard proudly served his country for ten years in the United States Navy, earning such honors as the Navy Achievement Medal, Joint Meritorious Unit Award, Good Conduct Medal, and a Letter of Commendation from the Naval Inspector General (a Three Star Admiral in the United States Navy). He then moved on to Corporate America where he held such positions as Corporate Human Resource Generalist, Outside Sales Account Manager and Sales Trainer.

Over one million students, youth, teens and youth development professionals have benefited from the programs provided by Ty Howard. As founder and CEO of InspiraGen Institute LLC, based in Baltimore County, Maryland, Ty works with public and private schools, colleges, universities, youth and young adult conferences, associations, corporations and non-profit organizations, both nationally and internationally. He appears frequently on national radio and television interview programs to discuss practical success and personal improvement techniques for young people and the professionals who work with them.

Ty's contagious personality, passion, and persistence to learn, apply and teach cutting-edge insights, techniques and strategies prompts schools and youth organizations to invite him back again and again. He's the author of the best-selling book **Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself from Toxic Habits, Choices, People, and Relationships**, and the forthcoming book **You Were Born to Be G.R.R.R.R.E.A.T!!!!™: The 8 Essentials of True GREATNESS, An Empowerment & Character Enrichment Guide for Teens** (Pub. Release Date: September 28, 2012).

Ty Howard and InspiraGen Institute, LLC provides 5 scholarships to deserving young college bound students from around the United States each year. Since the inception of the Ty Howard College Scholarship Fund Program in Year 2004, InspiraGen Institute LLC has granted more than 25 scholarships, worth over 60 thousand dollars. Ty Howard is considered a dynamic speaker, humanitarian, business entrepreneur and leader by all who have the privilege to encounter him!

You Were Born to Be G.R.R.R.R.E.A.T!!!!™ Academy (a sub-division of InspiraGen Institute, LLC)

6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228

Toll Free: 1-800-385-3177 Direct Phone: (443) 982-7582 Email: ywbtagacademy@borntobegreatacademy.com

For more information and to register your teen now, visit: www.BornToBeGreatAcademy.com