

Ty Howard & InspiraGen Institute, LLC
PRESENT
The YOU Were Born to Be G.R.R.R.R.E.A.T!!!!™

Year 2010 – MIDDLE & HIGH SCHOOL ESSAY WRITING CONTEST

THE CONTEST

Students from the 6th, 7th and 8th grades (Middle School Level), and 9th, 10th, 11th and 12th grades (High School Level) who attend public or private school within the United States of America, can enter this essay contest by writing an essay that best depicts **How The 8 Essentials of True GREATNESS Impacts Life.**

The 8 Essentials of True GREATNESS are:

- Essential Point #1: **G**ifted
- Essential Point #2: **R**esponsible
- Essential Point #3: **R**espectful
- Essential Point #4: **R**esourceful
- Essential Point #5: **R**esilient
- Essential Point #6: **E**ducated
- Essential Point #7: **A**ction-Driven
- Essential Point #8: **T**riumphant

GUIDELINES

1. All writers must be students in 6th,7th, 8th, 9th, 10th, 11th, or 12th grade.
2. All entries become the property of InspiraGen Institute, LLC. Entries will not be returned.
3. One entry per student.
4. Each entry must be between 1000-2000 words (2-5 pages), typed or print handwritten (preferably typed), double-spaced and submitted on 8 1/2" x 11" white paper. No cursive writing will be accepted.
5. Essay must be solely the work of the entrant. Plagiarism will result in disqualification.
6. Attached to each entry must be a completed contest entry form including the student's name, student's grade, teacher, guidance counselor, school name, school's address, student's address and a parent/guardian name, email address and telephone number.
7. Qualifying entries must reflect the contest theme.
8. A completed parental waiver form must accompany each essay. The Parental Waiver Form and Contest Entry Form can be obtained by clicking on the following pdf file link below:

- **Download Student Essay Rules, Contest Entry Form and Parental Waiver (.pdf)**

9. ALL essay entries will be judged based on the following criteria:

- Strong Introduction and Purpose Statement
- Theme Identified
- Evidence for Persuasion
- Clarity
- Accuracy of their observations and support resources
- Strong Conclusion
- Creativity of Assignment
- Flow of Writing
- Grammar Usage
- Free of any grammatical, spelling, or punctuation errors.

10. Decisions of the judges are final.

*** While editorial suggestions from teachers, parents and other supportive adults are encouraged, the essay must reflect the student's own thoughts and work. All essays become the property of the contest committee and will not be returned.

THEME

How The 8 Essentials of True GREATNESS Impacts Life

JUDGING

A panel of professional writers will chose the winners.

PRIZES

Each school level (Middle School and High School) will be awarded the following prizes:

One (1) Grand Prize Winner receiving \$300

Two (2) 2nd Place Winners receiving \$150

Three (3) 3rd Place Winners receiving \$75

THE GRAND PRIZE WINNER'S BONUS PRIZE

The Grand Prize Winner School's on both the middle school and high school level will receive a donated (complimentary, non-fee) Ty Howard Motivational Full-School Assembly Program delivered to their students. Each school will have from April 16, 2010 to November 16, 2010 to bring Mr. Ty Howard in to deliver his trademarked and award-winning "You Were Born to Be G.R.R.R.R.E.A.T!!!!TM" presentation.

If the Grand Prize Contest Winner's school is located outside of an 100 mile driving radius, the grand prize contest winner's school will be required to pre- arrange and pay Ty Howard's travel and hotel stay expenses only.

CONTEST WINNERS

ALL Contest Winners will be recognized through their school's guidance counselor or teacher point of contact on **Thursday, April 15, 2010**.

CONTEST SCHEDULE

All entries must be mailed and postmarked by **Wednesday, March 10, 2010**.

Mail ALL Essay Entries to:

Ty Howard & InspiraGen Institute, LLC
Attn: I'm GRRRREAT Essay Contest
6400 Baltimore National Pike, Suite 134
Baltimore, Maryland 21228

***** While editorial suggestions from teachers, parents and other supportive adults are encouraged, the essay must reflect the student's own thoughts and work. All essays become the property of the contest committee and will not be returned.**

- All dates are subject to change at the discretion of Ty Howard and InspiraGen Institute, LLC

Contact InspiraGen Institute, LLC's Office at (410) 737-6839 with any questions.

ESSAY CONTEST ENTRY FORM

**Ty Howard & InspiraGen Institute, LLC
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(Please Print)

Student's Name: _____ Grade: _____
Student's Age: _____ Student's Home Phone Number: _____
Student Parent's Email Address (if available): _____

Name of School Currently Attending: _____
School's Address: _____
School's City: _____ State: _____ Zip Code: _____
School's Phone: _____ School's Fax Number: _____
School's Head Principal's Name: _____
Student's Guidance Counselor's Name: _____

Student's Teacher Point of Contact at School: _____
Teacher's Email Address (preferably at the school): _____

School's Acknowledgement Statement:

As school's teacher point of contact, I acknowledge that this student is a student in good standing at this school, created the submitted work, and has followed all the guidelines and regulation stated above. Should he or she win The Ty Howard Black History Essay Writing Contest, you may contact me directly to let us know. I also understand that if it is discovered that this student's submitted work is not original, the essay entry will be subject to immediate disqualification.

Signature, teacher name and contact phone number:

Teacher's Point of Contact Signature

Teacher's Point of Contact Name (Printed)

Teacher's Point of Contact Telephone Number

PARENTAL WAIVER FORM

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(Please Print)

Student's Name: _____ Grade Level: _____

Name of School Currently Attending: _____

Home Mailing Address: _____

Home Telephone Number: _____ Work Telephone Number: _____
Cell Phone Number: _____ E-mail Address: _____

I, _____, (Print Name of Parent), hereby certify the following:

- 1) I am the parent of _____ (print name of student, hereafter referred to as "my child").
- 2) My child is currently a (check one) _____ middle school student / _____ high school student, and is currently a legal resident living in the State of _____.
- 3) I give permission for my child to enter his/her essay in The Ty Howard YOU Were Born to Be G.R.R.R.R.E.A.T!!!!™ Essay Writing Contest.
- 4) I understand that all rights to the submitted work (essay), including copyright, will be owned by InspiraGen Institute, LLC and not by me or my child. This transfer of rights will allow the InspiraGen Institute, LLC, at a minimum, to reproduce, distribute, and display the work (essay) as appropriate.
- 5) I give Ty Howard & InspiraGen Institute, LLC permission to use my child's name, biographical information, and his/her work (essay) for announcements and promotional purposes in print, radio, television and Internet promotion, without compensation or prior notice.
- 6) I agree to release and hold harmless Ty Howard & InspiraGen Institute, LLC and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from my child's participation in this contest, including infringement of intellectual property rights. Ty Howard & InspiraGen Institute, LLC and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this contest.
- 7) I have read the official rules (guidelines) of this contest, and I further certify my child has followed these rules and is eligible to participate in this contest.

Parent Signature

Date

Ty Howard & InspiraGen Institute, LLC's YOUR Were Born to Be G.R.R.R.R.E.A.T!!!!™ Essay Writing Contest
6400 Baltimore National Pike, Suite 134, Baltimore, Maryland 21228
Phone: (410) 737-6839 / Toll Free: 1-800-385-3177 Ext. 0
Web site: www.dynamicyouthspeaker.com/grrreat_writing_contest.htm